

Manager's Mindset

***Breakthrough New
Leadership Research
Will Bring You a
World of Workforce
Potential***

***June 26, 2002
Jackson Federal Building
Seattle, Washington***

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Registration (Must Be Received by June 21, 2002)

Name _____
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Please Check the Session You Want to Attend: _____ June 26th 8:00 - 11:45 a.m.
_____ June 26th 12:00 - 3:45 p.m.

Detach and Mail to: Seattle Federal Executive Board, Room 2942, 915 Second Ave., Seattle, WA 98174
or Fax to (206) 220-6132 or E-Mail information to sfeb@mindspring.com

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Manager's Mindset

A Free Preview of this New Management Development Program

The 2002 American Society for Training and Development's "State of the Industry Report" indicates the top three concerns for management include:

- ⌘ **Money:** *Greater pressure on employees to produce results and on training to show a Return on Investment*
- ⌘ **Diversity:** *Greater need for people with different backgrounds to work together*
- ⌘ **Time:** *Increasing expectation for shorter time frames for learning, often facilitated through technology*

Break Free from the Same Old Content

If you haven't already heard, Manager's Mindset is a breakthrough new management training program based on research done by Jack Zenger, Ph.D., and Jeff Howard, Ph.D. This new program is geared toward today's fast-moving, diverse work force, and will change the way managers think and the way they manage. Clients who have implemented Managers Mindset overwhelmingly praise the immediate impact that it makes in their work force.

Manager's Mindset co-creator, Jack Zenger, Ph.D., will be present to share the research this extraordinary new leadership program is based on. As a preview participant, you will experience several elements of the program, including several exercises, you will see how the various delivery methods work, and you will get to experience one of the four Manager's Mindset "Simulations."

This blended approach, which skillfully combines e-learning, instructor-led, and on-line simulation training, will reach everyone in your organization. Benefits Beyond Discovery Manager's Mindset is a powerful program that will not only help your managers discover the key to unlocking workforce potential, but it will also teach them the skills and provide the tools to apply what is discovered every day. After taking Manager's Mindset, your managers can expect to:

- ⌘ Improve their own performance by understanding what is limiting their potential
- ⌘ Increase productivity by inspiring higher levels of performance
- ⌘ See, in an unbiased way, the real potential in everyone
- ⌘ Establish a workforce that thirsts for innovation, learning, and change
- ⌘ Create an environment in which people focus on improving, not proving, themselves

***Now remember this is only a preview, but
this shortened version will be well worth your time.***